

# Curt Miller

Magician

Maximizing Your Trade Show Investment!

Add some  
**MAGIC**  
to your Trade Show Booth!

"One of the more creative ways we have ever presented any of our brands' Positioning and Promotion."

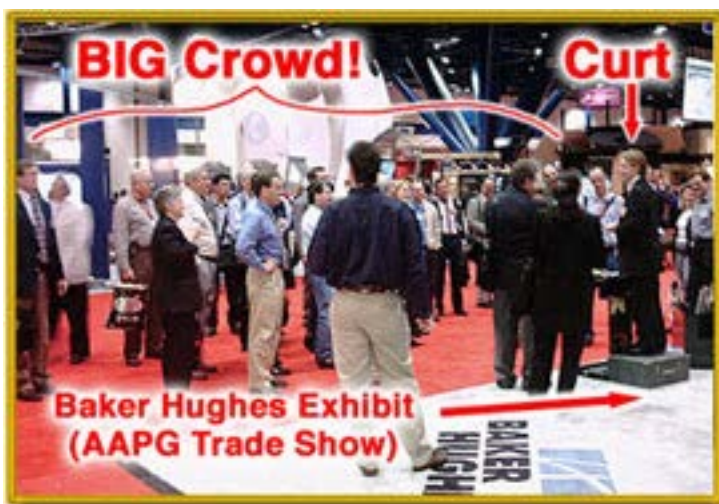
- The Minute Maid Company



## Looking for a way to Stand Out at your next Trade Show?

Of course! **Leap** away from the competition by adding a live, interactive magical theme to your exhibit. Curt Miller draws crowds into your booth, **ENTERTAINING** them with a dynamic sleight-of-hand presentation while simultaneously **INFORMING** them with your message!

- **DRAW THEM IN** - People crowd around your exhibit to see amazing sleight-of-hand and comedy routines being performed close-up. No one can resist a good magician! The more people stop, the more others will gather to see what all the fuss is about!
- **DAZZLE THEM** - Cards and coins appear and disappear right in their hands! Borrowed \$20 bills change to \$100 bills! Watches vanish right off their wrists! Magic Island calls Curt "One of the best Sleight-Of-Hand Artists in the country!"
- **INFORM THEM** - Curt cleverly integrates your sales message into each magic routine to educate attendees about your products and services while entertaining them. Careful communication with you prior to the event ensures that your message is heard and your trade show goals are maximized!



"You made our trade show investment pay off! We generated at least 50% more leads thanks to your involvement." - Skybox International

- 1 Increase Exhibit Traffic
- 2 Deliver Your Message
- 3 Pre-Qualify Prospects
- 4 Generate Leads
- 5 Make it FUN!

"Once again you amazed us not only with your magic but with the incredible amount of attention you drew to our exhibit." - DMR Consulting

[www.curtmiller.com](http://www.curtmiller.com)

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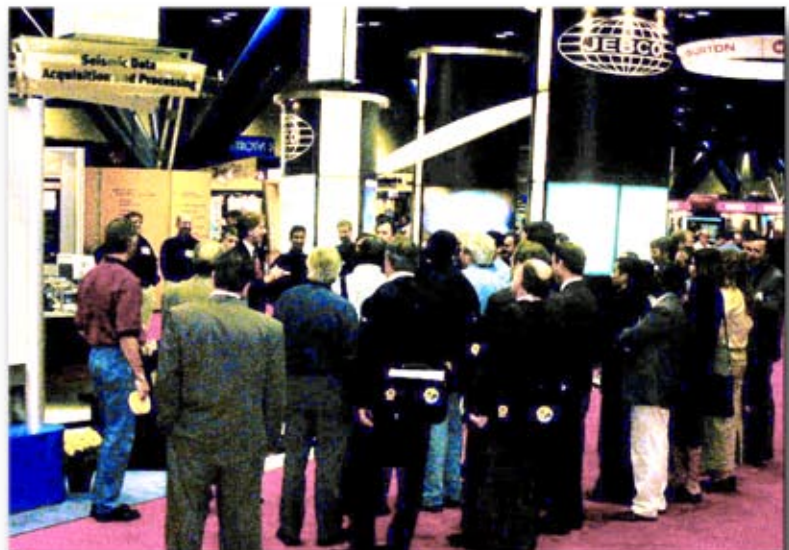
*Drawing big crowds to your exhibit like "Magic!"*



*...then telling them all about your products  
and services!*



**BAKER  
HUGHES**



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# EATON

**San Francisco**



**Las Vegas**

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**Houston**



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**NAPE Trade Show**

**P2 ENERGY SOLUTIONS**



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***"Curt goes to no limits to learn your company's products and theme and incorporate the information into his performance. His magical entertainment catches the attention of the crowd, as he showcases your company and products. I cannot express how satisfied we were with his entertainment at our event. His performance indeed enhanced our showing. It is truly a pleasure to have an entertainer as professional as Curt Miller!"***

**-Felicia Williams  
EGS Electrical Group**

***"Curt Miller has impressed our target audience with his close-up magic and solid knowledge of our products and services. He is a great complement to any company whose marketing strategy is to promote their products in a unique and memorable way at a trade show, outside of using traditional communications methods."***

**-Maureen Fama  
Crompton Petroleum Additives**

***"Thanks to your performances, our exhibit was voted BEST BOOTH, and we got our exhibit for FREE! I now have you on SPEED-DIAL!"***

**-Doug Oldani  
Palm Bay Imports**

***"Curt did a great job of integrating the magic with our brand and featured products. A lot more people now know who we are and what we make."***

**-Gary Forcey  
Eaton Cutler-Hammer**

***"You made our trade show investment pay off! We generated at least 50% more leads thanks to your involvement."***

**-Bob Wilson  
Skybox International**

***"Once again you amazed us not only with your magic but with the incredible amount of attention you drew to our exhibit."***

**-Joe Evans  
DMR Consulting**

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